

McKenna, Bridget

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From: Rees, Lisa  
Sent: Friday, October 14, 2016 2:11 PM  
To: McKenna, Bridget; Rooney, Jodi; Busby, Christopher  
Cc: Pavelonis, Katy; Lavespere, Aimee; Sirota, Robin; O'Neill, Terrence  
Subject: Political Orders  
Attachments: 30174008.pdf; 30174006.pdf

Hi!

The attached orders have been pushed through for approval.

I only have the IOs. I don't have the forms or spots yet. These start Monday on KSD and KLOU.

Thanks!

**Lisa Rees**

National Sales Assistant

**iHeartMedia** St. Louis

107.7 KSLZ | 104.9 Wild | UP! 103.7 | 103.3 KLOU | HD2 KLOU | 100.3 The Beat

93.7 The Bull | Hallelujah 1600

o 314.333.8032

✉ [LisaRees@iheartmedia.com](mailto:LisaRees@iheartmedia.com)

1001 Highlands Plaza Drive West, Ste. 200 | St. Louis, MO 63110

***Reaching a quarter billion consumers every month***  
***Radio/Digital/Outdoor/Mobile/Social/Events***

Oct 14, 16  
 CONT# 30174008 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO KSD -FM (St Louis, MO)  
 FM DAVID SCOTT  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: CULA / MO / 4123

SALESPERSON FAX#

PH # 410-825-9877

BYR Helen Hanratty  
 ADV CREDIT UNION LEGISLATIVE ACTION COUNCIL  
 PDT Issue  
 FLT Oct 17, 16 - Oct 23, 16

\* REP ORDER COMMENT \*

\*\* 10/14/2016 1:58:00 PM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

\*\* 10/14/2016 1:58:00 PM: MMS WILL SEND SPOT/TRAFFIC, FORMS, AND CHECK BEFORE START. THANK YOU!

\*\* 10/14/2016 1:58:00 PM: THE FUSION INDUSTRY IS ISSUE.

\*\* 10/14/2016 1:58:00 PM: THE FUSION REVENUE TYPE IS NATIONAL AGENCY POLITICAL.

\*\* 10/14/2016 1:58:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

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| MC | LN  | REV TYPE               | DAYS    | TIME     | LEN | EFFECTIVE DATES         | # OF Day | NPD | RATE       | TOT SPTS |
|----|-----|------------------------|---------|----------|-----|-------------------------|----------|-----|------------|----------|
|    |     | <b><u>FLIGHT 1</u></b> |         |          |     |                         |          |     |            |          |
|    | 1.1 |                        | M.....  | 6A - 10A | 60  | 10/17/2016 - 10/17/2016 | 1D       | 2   | \$225.00   | 2        |
|    | 1.2 |                        | M.....  | 10A - 3P | 60  | 10/17/2016 - 10/17/2016 | 1D       | 2   | \$250.00   | 2        |
|    | 1.3 |                        | M.....  | 3P - 7P  | 60  | 10/17/2016 - 10/17/2016 | 1D       | 2   | \$300.00   | 2        |
|    |     |                        |         |          |     | ** FLIGHT TOTALS **     |          | 6   | \$1,550.00 |          |
|    |     | <b><u>FLIGHT 2</u></b> |         |          |     |                         |          |     |            |          |
|    | 2.1 |                        | .T..... | 6A - 10A | 60  | 10/18/2016 - 10/18/2016 | 1D       | 2   | \$225.00   | 2        |
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|    |     |                        |         |          |     | ** FLIGHT TOTALS **     |          | 6   | \$1,550.00 |          |
|    |     | <b><u>FLIGHT 3</u></b> |         |          |     |                         |          |     |            |          |
|    | 3.1 |                        | ..W.... | 6A - 10A | 60  | 10/19/2016 - 10/19/2016 | 1D       | 2   | \$225.00   | 2        |

Oct 14, 16  
 CONT# 30174008 Mod# Ver# 1 (Last = )  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: CULA / MO / 4123

|  |     |                 |         |          |                     |                            |    |   |            |   |
|--|-----|-----------------|---------|----------|---------------------|----------------------------|----|---|------------|---|
|  | 3.2 |                 | ..W.... | 10A - 3P | 60                  | 10/19/2016 -<br>10/19/2016 | 1D | 1 | \$250.00   | 1 |
|  | 3.3 |                 | ..W.... | 3P - 7P  | 60                  | 10/19/2016 -<br>10/19/2016 | 1D | 2 | \$300.00   | 2 |
|  |     |                 |         |          | ** FLIGHT TOTALS ** |                            |    | 5 | \$1,300.00 |   |
|  |     | <b>FLIGHT 4</b> |         |          |                     |                            |    |   |            |   |
|  | 4.1 |                 | ...T... | 6A - 10A | 60                  | 10/20/2016 -<br>10/20/2016 | 1D | 2 | \$225.00   | 2 |
|  | 4.2 |                 | ...T... | 10A - 3P | 60                  | 10/20/2016 -<br>10/20/2016 | 1D | 2 | \$250.00   | 2 |
|  | 4.3 |                 | ...T... | 3P - 7P  | 60                  | 10/20/2016 -<br>10/20/2016 | 1D | 2 | \$300.00   | 2 |
|  |     |                 |         |          | ** FLIGHT TOTALS ** |                            |    | 6 | \$1,550.00 |   |
|  |     | <b>FLIGHT 5</b> |         |          |                     |                            |    |   |            |   |
|  | 5.1 |                 | ....F.. | 6A - 10A | 60                  | 10/21/2016 -<br>10/21/2016 | 1D | 2 | \$225.00   | 2 |
|  | 5.2 |                 | ....F.. | 10A - 3P | 60                  | 10/21/2016 -<br>10/21/2016 | 1D | 2 | \$250.00   | 2 |
|  | 5.3 |                 | ....F.. | 3P - 7P  | 60                  | 10/21/2016 -<br>10/21/2016 | 1D | 2 | \$300.00   | 2 |
|  |     |                 |         |          | ** FLIGHT TOTALS ** |                            |    | 6 | \$1,550.00 |   |

DDS CONT# 0  
C/P/E: CULA / MO / 4123

[illegible]

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Oct 14, 16  
 CONT# 30174006 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO KLOU-FM (St Louis, MO)  
 FM DAVID SCOTT  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
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|    | 1.3 |                        | M.....  | 3P - 7P  | 60  | 10/17/2016 - 10/17/2016 | 1D       | 2   | \$300.00   | 2        |
|    |     |                        |         |          |     | ** FLIGHT TOTALS **     |          | 6   | \$1,700.00 |          |
|    |     | <b><u>FLIGHT 2</u></b> |         |          |     |                         |          |     |            |          |
|    | 2.1 |                        | .T..... | 6A - 10A | 60  | 10/18/2016 - 10/18/2016 | 1D       | 2   | \$250.00   | 2        |
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|  |     |                 |         |          | ** FLIGHT TOTALS ** |                            |    | 5 | \$1,400.00 |   |
|  |     | <b>FLIGHT 4</b> |         |          |                     |                            |    |   |            |   |
|  | 4.1 |                 | ...T... | 6A - 10A | 60                  | 10/20/2016 -<br>10/20/2016 | 1D | 2 | \$250.00   | 2 |
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|  |     |                 |         |          | ** FLIGHT TOTALS ** |                            |    | 6 | \$1,700.00 |   |

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C/P/E: CULA / MO / 4123

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# Order Confirmation

Page 1 of 2  
Printed: 10/14/2016 15:58:24

Advertiser No: 22466      Order No: 1127743826  
Start Date: 10/17/2016      Co-op: No  
End Date: 10/21/2016      Package: No  
Month Type: Broadcast      Agency Comm.: 15%  
Revision #: 0  
CPE: CULA - MO - 4123  
AE: PHILADELPHIA, MMS  
Entered: 10/14/2016 03:11 PM by Fusion  
Last Update: 10/14/2016 03:11 PM by Fusion  
Note: KLOU/CULA MO 4123/Issue  
Note 2: 30174006  
Spl Req Inv:

CREDIT UNION LEGISLATIVE COALI  
c/o KATZ MEDIA GROUP

125 West 55th Street

New York, NY 10019

| Market Station | Bind To                | Start Date | End Date | No Of Weeks | Rate Rev. Type            | Skip | W | M | T | W | T | F | S | S | Spots/ W. | Spot Length | Ord Spots | Ord Cost |
|----------------|------------------------|------------|----------|-------------|---------------------------|------|---|---|---|---|---|---|---|---|-----------|-------------|-----------|----------|
| 1 St KLOU-FM   | 06:00-10:00 Commercial | 10/17/16   | 10/21/16 | 1           | 250.00                    |      | 0 | 2 | 2 | 2 | 2 | 2 | 0 | 0 | 10        | 60          | 10        | 2,500.00 |
|                |                        |            |          |             | National Agency-Political |      |   |   |   |   |   |   |   |   |           |             |           |          |
| 2 St KLOU-FM   | 10:00-15:00 Commercial | 10/17/16   | 10/21/16 | 1           | 300.00                    |      | 0 | 2 | 2 | 1 | 2 | 2 | 0 | 0 | 9         | 60          | 9         | 2,700.00 |
|                |                        |            |          |             | National Agency-Political |      |   |   |   |   |   |   |   |   |           |             |           |          |
| 3 St KLOU-FM   | 15:00-19:00 Commercial | 10/17/16   | 10/21/16 | 1           | 300.00                    |      | 0 | 2 | 2 | 2 | 2 | 2 | 0 | 0 | 10        | 60          | 10        | 3,000.00 |
|                |                        |            |          |             | National Agency-Political |      |   |   |   |   |   |   |   |   |           |             |           |          |

|                            |        |                       |                   |
|----------------------------|--------|-----------------------|-------------------|
| No. of Spots/Misc/Digital: | 29/0/0 | Ordered Gross:        | \$8,200.00        |
|                            |        | Agency Commission:    | \$1,230.00        |
|                            |        | Ordered Net:          | \$6,970.00        |
|                            |        | <b>Total Net Due:</b> | <b>\$6,970.00</b> |

|                   | Oct      | Nov  | Dec  | Jan  | Feb  | Mar  | Apr  | May  | Jun  | Jul  | Aug  | Sep  | Oct  |
|-------------------|----------|------|------|------|------|------|------|------|------|------|------|------|------|
| <b>Amt. Ord.:</b> | 29       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |
| <b>Gross:</b>     | 8,200.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| <b>Net:</b>       | 6,970.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

## Participating Customers

CREDIT UNION LEGISLATIVE COALI

100%



**ORDER TERMS AND CONDITIONS**

The Term "Advertiser" shall include advertiser and any agency or buying service named in Order Confirmation, and all persons and entities included within Advertiser agree that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser.

**1. PAYMENT**

- (a) Advertiser agrees to pay in advance for the transmission covered by this contract unless otherwise expressly agreed in writing.
- (b) If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser notices any error on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by Station. All invoice charges will be considered valid if no written dispute from the Client is received by Station within the 7 day period.
- (c) On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.
- (d) If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station.

**2. TERMINATION AND BREACH**

- (a) This contract may be terminated by either party giving the other party 14 days prior written notice. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated.
- (b) Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become immediately due and payable.
- (c) Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the date of termination with the benefit of any discounts it would have received had this contract not been so terminated.
- (d) If Station has contracted to purchase other program material ("Third Party Material") during the term of this contract in reliance on the agreement of Advertiser and prior to the end of the term of this contract Station terminates pursuant to paragraph 2(b) or Advertiser pursuant to paragraph 2(a), Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale.
- (e) To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract.

**3. REPRESENTATIONS & WARRANTIES/INDEMNIFICATION AND HOLD HARMLESS**

- (a) Advertiser represents, warrants and agrees that: (i) Station's broadcast of the Advertiser Materials over the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by any party other than Advertiser, and (ii) Advertiser (and the Advertiser Materials) shall comply with all applicable federal, state and local laws and regulations, including, but not limited to, those of the FCC (e.g., indecency, EAS compliance and all other FCC regulations).
- (b) Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable attorney fees) of whatsoever name or nature, including but not limited to (i) defamation, unlawful competition or trade practice, infringement of intellectual property or other property or personal rights (including but not limited to public performance rights with respect to music, spoken word or any other copyrightable material embodied in Advertiser Materials); (ii) any breach or violation of any sort of the representations and warranties described in Section 3(a); or (iii) claims arising from the products, services, operations, representations or warranties relating to, directly or indirectly, any material furnished by Advertiser pursuant to this contract ("Advertiser Material") or to Advertiser's business, services, operations or prizes (if any) relative to Order. Station shall defend, hold harmless and indemnify Advertiser and its officers, directors, employees and agents from damages relating to, directly or indirectly, programming transmitted by Station other than Advertiser Material.

**4. INABILITY TO TRANSMIT AND SUBSTITUTION PROGRAMS**

- (a) If, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God; labor disputes, or for other cause, including mechanical breakdown beyond Station's control, Station shall be unable to transmit any program or announcement to be transmitted under this contract, that transmission shall be canceled, and Station shall not be liable to Advertiser except as provided in paragraph (c) below.
- (b) Station shall have the right to cancel any transmission or portion thereof to be made under this contract in order to transmit any program which it deems to be of public significance. Station will notify Advertiser in advance if reasonably possible or otherwise Station will notify Advertiser within a reasonable time after such scheduled transmission.
- (c) Station shall transmit such canceled transmission, subject to availability, in a comparable time period. If Station is unable to so transmit the canceled transmission, Advertiser shall not have to pay for the canceled transmission and the cancellation shall not affect any discounts under this contract.

**5. PROGRAM PRODUCTION AND COMMERCIAL MATERIAL**

- (a) Unless otherwise noted in this contract, all material to be transmitted under this contract shall be furnished by Advertiser, and all expenses of delivery to Station and return to Advertiser, if so directed, shall be paid by Advertiser. If Station has not received Advertiser Material by 72 hours in advance of scheduled transmission, Station shall reasonably attempt to so notify Advertiser.
- (b) If Station has not received Advertiser Material by 48 hours in advance of scheduled transmission, Station may in its sole discretion reschedule the transmission of such material or cancel such transmission, and in either case, Advertiser shall pay for the transmission as if transmitted as originally scheduled.
- (c) Advertiser Material is subject to Station approval and Station may exercise a continuing right to reject such material, including a right to reject for unsatisfactory technical quality. If the material is unsatisfactory, Station shall notify Advertiser, and Advertiser shall furnish satisfactory material 48 hours in advance of transmission or paragraph 5(b) shall apply. All program material must conform to the program and operating policies of Station and Station shall have the continuing right to edit in the public interest provided, however, that Station approval of such material shall not affect Advertiser's indemnity obligation under this contract.
- (d) Station will retain all property rights in any program material prepared or created by Station or by any of its employees for use in connection with material transmitted under this contract.

**6. NON-DISCRIMINATION**

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, negotiated and completed without regard to race or ethnicity.

**7. GENERAL**

- (a) This contract is for the transmission by broadcast on radio, transmission on other media when Internet is indicated, or both, of programs or announcements of the Advertiser for the purpose of advertising the named products or services and is subject to all applicable federal, state and municipal regulations, including the rules of the Federal Communications Commission and the Federal Trade Commission. Station will perform the transmission covered by this contract on the days and approximate hourly times (current at Station) provided in this contract. Station may make reproductions of program material furnished by Advertiser to effect the transmissions.
- (b) If an agency or buying service is included in Advertiser, it is understood that party is the agent of advertiser and not of Station.
- (c) Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this contract.
- (d) Advertiser may not assign or transfer this contract without first obtaining the written consent of Station; nor is Station required to transmit any material under this contract for the benefit of any person or entity other than Advertiser named on the face of this contract.
- (e) The failure of Station or Advertiser to enforce any of the provisions of this contract shall not be construed as a waiver of that or any other provision.
- (f) This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties.
- TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.**



## Order Confirmation

Page 1 of 2  
Printed: 10/14/2016 16:23:09CREDIT UNION LEGISLATIVE COALI  
c/o KATZ MEDIA GROUP

125 West 55th Street

New York, NY 10019

Advertiser No: 22466      Order No: 1127743828  
Start Date: 10/17/2016      Co-op: No  
End Date: 10/21/2016      Package: No  
Month Type: Broadcast      Agency Comm.: 15%  
Revision #: 0  
CPE: CULA - MO - 4123  
AE: PHILADELPHIA, MMS  
Entered: 10/14/2016 04:09 PM by Fusion  
Last Update: 10/14/2016 04:09 PM by Fusion  
Note: KSD/CULA MO 4123/Issue  
Note 2: 30174008  
Spl Req Inv:

| Market Station | Bind To                   | Start Date | End Date | No Of Weeks | Rate Rev. Type                         | Skip | W | M | T | W | T | F | S | S | Spots/ W. | Spot Length | Ord Spots | Ord Cost |
|----------------|---------------------------|------------|----------|-------------|--|------|---|---|---|---|---|---|---|---|-----------|-------------|-----------|----------|
| 1 St<br>KSD-FM | 06:00-10:00<br>Commercial | 10/17/16   | 10/21/16 | 1           | 225.00<br>National<br>Agency-Political | 0    | 2 | 2 | 2 | 2 | 2 | 0 | 0 | 0 | 10        | 60          | 10        | 2,250.00 |
| 2 St<br>KSD-FM | 10:00-15:00<br>Commercial | 10/17/16   | 10/21/16 | 1           | 250.00<br>National<br>Agency-Political | 0    | 2 | 2 | 1 | 2 | 2 | 0 | 0 | 0 | 9         | 60          | 9         | 2,250.00 |
| 3 St<br>KSD-FM | 15:00-19:00<br>Commercial | 10/17/16   | 10/21/16 | 1           | 300.00<br>National<br>Agency-Political | 0    | 2 | 2 | 2 | 2 | 2 | 0 | 0 | 0 | 10        | 60          | 10        | 3,000.00 |

|                            |        |                       |                   |
|----------------------------|--------|-----------------------|-------------------|
| No. of Spots/Misc/Digital: | 29/0/0 | Ordered Gross:        | \$7,500.00        |
|                            |        | Agency Commission:    | \$1,125.00        |
|                            |        | Ordered Net:          | \$6,375.00        |
|                            |        | <b>Total Net Due:</b> | <b>\$6,375.00</b> |

|                   | Oct      | Nov  | Dec  | Jan  | Feb  | Mar  | Apr  | May  | Jun  | Jul  | Aug  | Sep  | Oct  |
|-------------------|----------|------|------|------|------|------|------|------|------|------|------|------|------|
| <b>Amt. Ord.:</b> | 29       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |
| <b>Gross:</b>     | 7,500.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| <b>Net:</b>       | 6,375.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

## Participating Customers

CREDIT UNION LEGISLATIVE COALI

100%

**ORDER TERMS AND CONDITIONS**

The Term "Advertiser" shall include advertiser and any agency or buying service named in Order Confirmation, and all persons and entities included within Advertiser agree that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser.

**1. PAYMENT**

- (a) Advertiser agrees to pay in advance for the transmission covered by this contract unless otherwise expressly agreed in writing.
- (b) If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser notices any error on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by Station. All invoice charges will be considered valid if no written dispute from the Client is received by Station within the 7 day period.
- (c) On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.
- (d) If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station.

**2. TERMINATION AND BREACH**

- (a) This contract may be terminated by either party giving the other party 14 days prior written notice. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated.
- (b) Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become immediately due and payable.
- (c) Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the date of termination with the benefit of any discounts it would have received had this contract not been so terminated.
- (d) If Station has contracted to purchase other program material ("Third Party Material") during the term of this contract in reliance on the agreement of Advertiser and prior to the end of the term of this contract Station terminates pursuant to paragraph 2(b) or Advertiser pursuant to paragraph 2(a), Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale.
- (e) To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract.

**3. REPRESENTATIONS & WARRANTIES/INDEMNIFICATION AND HOLD HARMLESS**

- (a) Advertiser represents, warrants and agrees that: (i) Station's broadcast of the Advertiser Materials over the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by any party other than Advertiser, and (ii) Advertiser (and the Advertiser Materials) shall comply with all applicable federal, state and local laws and regulations, including, but not limited to, those of the FCC (e.g., indecency, EAS compliance and all other FCC regulations).
- (b) Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable attorney fees) of whatsoever name or nature, including but not limited to (i) defamation, unlawful competition or trade practice, infringement of intellectual property or other property or personal rights (including but not limited to public performance rights with respect to music, spoken word or any other copyrightable material embodied in Advertiser Materials); (ii) any breach or violation of any sort of the representations and warranties described in Section 3(a); or (iii) claims arising from the products, services, operations, representations or warranties relating to, directly or indirectly, any material furnished by Advertiser pursuant to this contract ("Advertiser Material") or to Advertiser's business, services, operations or prizes (if any) relative to Order. Station shall defend, hold harmless and indemnify Advertiser and its officers, directors, employees and agents from damages relating to, directly or indirectly, programming transmitted by Station other than Advertiser Material.

**4. INABILITY TO TRANSMIT AND SUBSTITUTION PROGRAMS**

- (a) If, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God; labor disputes, or for other cause, including mechanical breakdown beyond Station's control, Station shall be unable to transmit any program or announcement to be transmitted under this contract, that transmission shall be canceled, and Station shall not be liable to Advertiser except as provided in paragraph (c) below.
- (b) Station shall have the right to cancel any transmission or portion thereof to be made under this contract in order to transmit any program which it deems to be of public significance. Station will notify Advertiser in advance if reasonably possible or otherwise Station will notify Advertiser within a reasonable time after such scheduled transmission.
- (c) Station shall transmit such canceled transmission, subject to availability, in a comparable time period. If Station is unable to so transmit the canceled transmission, Advertiser shall not have to pay for the canceled transmission and the cancellation shall not affect any discounts under this contract.

**5. PROGRAM PRODUCTION AND COMMERCIAL MATERIAL**

- (a) Unless otherwise noted in this contract, all material to be transmitted under this contract shall be furnished by Advertiser, and all expenses of delivery to Station and return to Advertiser, if so directed, shall be paid by Advertiser. If Station has not received Advertiser Material by 72 hours in advance of scheduled transmission, Station shall reasonably attempt to so notify Advertiser.
- (b) If Station has not received Advertiser Material by 48 hours in advance of scheduled transmission, Station may in its sole discretion reschedule the transmission of such material or cancel such transmission, and in either case, Advertiser shall pay for the transmission as if transmitted as originally scheduled.
- (c) Advertiser Material is subject to Station approval and Station may exercise a continuing right to reject such material, including a right to reject for unsatisfactory technical quality. If the material is unsatisfactory, Station shall notify Advertiser, and Advertiser shall furnish satisfactory material 48 hours in advance of transmission or paragraph 5(b) shall apply. All program material must conform to the program and operating policies of Station and Station shall have the continuing right to edit in the public interest provided, however, that Station approval of such material shall not affect Advertiser's indemnity obligation under this contract.
- (d) Station will retain all property rights in any program material prepared or created by Station or by any of its employees for use in connection with material transmitted under this contract.

**6. NON-DISCRIMINATION**

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, negotiated and completed without regard to race or ethnicity.

**7. GENERAL**

- (a) This contract is for the transmission by broadcast on radio, transmission on other media when Internet is indicated, or both, of programs or announcements of the Advertiser for the purpose of advertising the named products or services and is subject to all applicable federal, state and municipal regulations, including the rules of the Federal Communications Commission and the Federal Trade Commission. Station will perform the transmission covered by this contract on the days and approximate hourly times (current at Station) provided in this contract. Station may make reproductions of program material furnished by Advertiser to effect the transmissions.
- (b) If an agency or buying service is included in Advertiser, it is understood that party is the agent of advertiser and not of Station.
- (c) Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this contract.
- (d) Advertiser may not assign or transfer this contract without first obtaining the written consent of Station; nor is Station required to transmit any material under this contract for the benefit of any person or entity other than Advertiser named on the face of this contract.
- (e) The failure of Station or Advertiser to enforce any of the provisions of this contract shall not be construed as a waiver of that or any other provision.
- (f) This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties.
- TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.**

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|                              |              |
|------------------------------|--------------|
| <b>Station and Location:</b> | <b>Date:</b> |
|------------------------------|--------------|

I, Katelyn Brawn

do hereby request station time concerning the following issue:

CULAC the PAC of Credit Union Nat'l Assn

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  | varies                           |      |       |                |                 |

This broadcast time will be used by: CULAC the PAC of Credit Union Nat'l Assn

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

CULAC the PAC of Credit Union Nat'l Assn  
601 Pennsylvania Ave NW, So. Bldg Ste 600  
Washington, DC 20004

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

James A. Nussle, President  
Jonathan J. Ihrig, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

CULAC the PAC of Credit Union Nat'l Assn  
601 Pennsylvania Ave NW, So. Bldg Ste 600  
Washington, DC 20004

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

James A. Nussle, President  
Jonathan J. Ihrig, Treasurer

**AGREED UPON SCHEDULE**

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

| <b>Broadcast Length</b> | <b>Time of Day, Rotation or Package</b> | <b>Days</b> | <b>Class</b> | <b>Times per Week</b> | <b>Number of Weeks</b> |
|-------------------------|---|-------------|--------------|-----------------------|------------------------|
|                         | varies                                  |             |              |                       |                        |
|                         |   |             |              |                       |                        |
|                         |   |             |              |                       |                        |
|                         |   |             |              |                       |                        |
|                         |   |             |              |                       |                        |
|                         |   |             |              |                       |                        |
|                         |   |             |              |                       |                        |
|                         |   |             |              |                       |                        |
|                         |   |             |              |                       |                        |

**Attach proposed schedule with charges (if available):**

**gross**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Client Information Request Form  
Issue

Advertiser Group Name: CULAC the PAC of Credit Union Nat'l Assn

Address: 601 Pennsylvania Ave. NW, So. Bldg Ste 600

City, State & Zip Code: Washington DC 20004

Phone: 202-508-6714

Fax: 202-638-7751

Executive Director or  
President James A. Nussle

Group Treasurer Jonathan J. Ihrig



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

|                 |                     |                      |
|-----------------|---------------------|----------------------|
| <u>02/16/16</u> | <u>Richard Gose</u> | <u>202-508-6714</u>  |
| Date            | Signature           | Contact Phone Number |

***TO BE SIGNED BY STATION REPRESENTATIVE***

☐ Accepted

☐ Accepted in Part

☐ Rejected

|           |              |       |
|-----------|--------------|-------|
| _____     | _____        | _____ |
| Signature | Printed Name | Title |